

WEBSITE

online health check up



www.regoparkhealthcarealliance.com

Check up date: 11/17/2018



Online Diagnosis Results



SEO

12.36%

Out of 100%



Mobile

87.00%

Out of 100%



Performance

35.50%

Out of 100%



Social

0.00%

Out of 100%

OVERVIEW

Website Analysis

LOCATION CA	IP Address	216.40.47.17
	Malware	None Detected



Looking Good

- Found sitemap.xml.
- Domain resolves from either www or no www.
- Google Webmaster Tools verification meta tag found.



Areas for Improvement

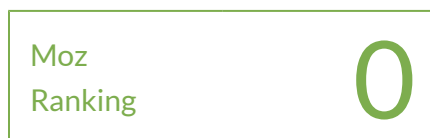
- Page load time needs improvement.
- Content needs optimization.
- Footer needs optimization.



Critical Issues

- No sitemap.xml found.
- Your headings can be optimized further.
- You have 1 missing or empty alt attributes.
- Blog not found.
- Your domain authority is only 10.

Moz Analytics

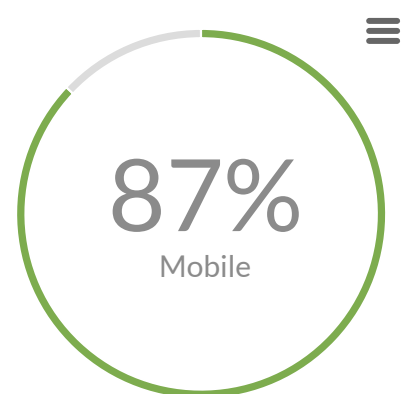
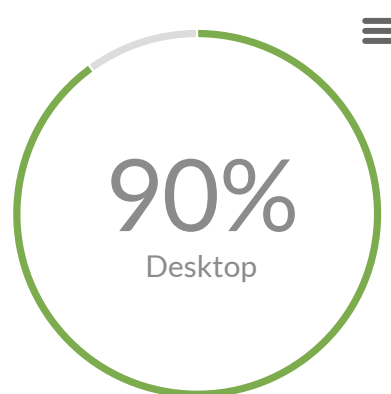


1 Page Authority **9.58** Domain Authority

Majestic Analytics

0 Citation Flow **0** Trust Flow
0 Backlinks **1** Indexed URL

Google Page Speed



Social Analysis

No Facebook account found No Twitter account found

SEO ANALYSIS

Robots



regoparkhealthcarealliance.com/robots.txt found.

This report checks for specific syntax parameters. If your robots.txt is functional and the installation is correct, please disregard the error.



Syntax Cheatsheet

To exclude directories from your site:

User-agent: *

Disallow: /cgi-bin/

Disallow: /tmp/

To allow robots complete access:

User-agent: *

Disallow:

Sitemaps



regoparkhealthcarealliance.com/sitemap.xml not found.

This report checks for attributes present in manually generated XML sitemaps. Some webmasters and site owners implement tool generated sitemaps which may not comply with the attributes of this report. If your sitemaps are present and correctly installed, please disregard this error.

WWW Resolve



Great! Your website with and without www redirects from one to the other.

A 301 Permanent Redirect is present from either www or no www in the domain.

URL with WWW



URL:

<http://www.regoparkhealthcarealliance.com>



Redirect URL:

<http://www.regoparkhealthcarealliance.com/>

URL without WWW



URL: <http://regoparkhealthcarealliance.com>



Redirect URL:




<http://www.regoparkhealthcarealliance.com>

Title



Rego Park Healthcare Alliance |
Physical Therapy and Chiropractic
Care Rego Park, Ny 11374
90 characters

Recommendation

-  Ideally, your title should contain between 60 and 65 characters (spaces included).
-  Make sure your title is explicit and contains your most important keywords, preferably at or near the beginning.
-  Be sure that each page has a unique title.


Description



Description character count is at
150

Rego Park Queens Premier Physical Therapy &
Chiropractic Care, We succeed where others have failed-
specializing in Car Accident & Work Related Accident

Recommendation


-  Your description can be optimized.
The description should optimally be
between 150-160 characters.

Images



Found 1 alt attributes out of 1
images which are missing or empty.

Recommendation

-  Use the alt attribute to provide descriptive text.

Headings



Headings not found.

H1 | 0 found

H2 | 0 found


H3 | 0 found

H4 | 0 found

H5 | 0 found

H6 | 0 found

Recommendation

-  Include keywords in heading tags. Heading tags indicate the importance of content and are useful to search engines.

Blog



Blog not found.

Keywords

Density of Top 20 Words on The Page

1	business directory bing 1.00%
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Content



Body contains 8 words. Content optimization is needed.

Bing Local Business Directory Bing Local Business Directory

Google Webmaster Tools



Google Webmaster Tools Meta Tag was found

Google Analytics



Google Analytics ID(s):
UA-52342602-1

Please verify that Google Analytics is installed on your website. This is an important tracking and site informational tool that helps with your marketing efforts.

Top 10 Links to Your Site



We found a total of 0 authority-passing external links to the URL.

Recommendation



Website Optimization

The items on this sheet are critical to making the website function the best way it can. Fixing these is a crucial first step to its success. We recommend fixing all of the items on this report as soon as possible.



Organic SEO

Running an organic Search Engine Optimization campaign will increase the website's visibility and traffic consistently. It will also maintain high Google rankings over a long period of time. We recommend starting a campaign immediately.



Local Marketing

If the business has a physical location and you want to attract more visits in its area, we recommend running a local marketing campaign. This puts business on more maps and mobile devices of customers found in your target area.



Social Media

A Social Media presence is necessary for all sites that support, nurture and communicate with the brand's community. We recommend running a Social Media campaign to ensure your website gets all the visibility it can online.

Ready to get started?

We'll optimize your site and improve your SEO.

Email: aaron@chasingpatients.com